



News Release

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Startel Relaunches Website to Reflect Unified Brand and Messaging

Irvine, CA – April 10, 2018 – Startel, a leading provider of contact center solutions, announced today that it re-launched its startel.com website in advance of its upcoming annual user group conference. The revamped site enhances the company's unified brand and messaging to provide an enhanced user experience.

The website now includes content for Startel's wholly owned business units, Professional Teledata and Alston Tascom, as well as their new logos. For a streamlined user experience, all company and product information can now be accessed from one location. New features include a timeline of the combined company history, an overview of the three user groups, details of the company's on-premise and cloud offerings, and a newsroom of compiled press releases and news features.

"We are very excited to reveal our new website," said Brian Stewart, chairman and CEO of Startel, Professional Teledata and Alston Tascom. "We have been working hard to integrate the companies, and the revamped website better reflects our unified brand and messaging. We look forward to unveiling it, and other value-added resources, at our user group conference."

The Customer Spot, which is a self-service customer portal for users to open and track cases, access the knowledgebase, and more, will be released in two weeks during the combined user group conference in Denver, Colorado.

About Startel, Professional Teledata and Alston Tascom

Startel, Professional Teledata and Alston Tascom are leading providers of unified communications, business process automation, and performance management solutions and services. With a combined 90+ years of experience, the companies have established a loyal customer base in healthcare, contact centers and a dozen additional industries. Startel, Professional Teledata, and Alston Tascom leverage their unique solutions and industry knowledge to empower organizations to improve agent productivity, reduce operating costs and increase revenues. For more information, call 949.863.8776 or visit www.startel.com.

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