



## News Release

Media Contact:  
Rachel Hayes  
949.863.8776  
[rachel.hayes@startel.com](mailto:rachel.hayes@startel.com)

# Startel, Professional Teledata and Alston Tascom Launch Marketing Resources Center

Irvine, CA - May 14, 2018 - [Startel, Professional Teledata and Alston Tascom](#), leading providers of contact center solutions, recently announced the launch of their new [Marketing Resources Center](#), making custom-branded promotional materials available to their customers.

The Marketing Resources Center is a web-based repository housing a variety of promotional videos, flyers, infographics and user guides that can be branded for use by the companies' clients to promote the solutions and services provided by their telephone answering service, call center or contact center.

The digital collateral is designed to assist with promoting the key features and benefits of stand-alone solutions such as [Secure Messaging Plus](#), [Secure Messaging Gateway](#), [IntelliSite Web Portal](#), [The Payment Portal](#), and more.

"We are excited to offer this needed and value-added service to our customers," said Startel, Professional Teledata and Alston Tascom President and CEO, Brian Stewart. "One of the requests that I have personally heard from our customers is for us to help them sell their services and to provide them with tools to assist them in doing so."

The Marketing Resources Center can be accessed directly by visiting [shop.startel.com](http://shop.startel.com) or by logging in to the companies' self-service customer portal called [The Customer Spot](#).

## About Startel, Professional Teledata and Alston Tascom

Startel, Professional Teledata and Alston Tascom are leading providers of unified communications, business process automation, and performance management solutions and services. With a combined 90+ years of experience, the companies have established a loyal customer base in healthcare, contact centers and a dozen additional industries. Startel, Professional Teledata, and Alston Tascom leverage their unique solutions and industry knowledge to empower organizations to improve agent productivity, reduce operating costs and increase revenues. For more information, call 949.863.8776 or visit [www.startel.com](http://www.startel.com).