



News Release

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Startel Announces New Eastern Regional Healthcare Sales Manager

Irvine, CA – April 17, 2017 – [Startel Corporation](#), a leading provider of [unified business communications](#) for healthcare & hospitals, contact centers and telephone answering services (TAS), announced today that it has expanded its sales team with the addition of Derek Borz, as healthcare sales manager for the eastern region.

Borz has 20 years of sales experience with an expertise in healthcare and public safety. Most recently, Borz served as a regional sales director with TelmedIQ. Previously, he was a regional sales director with Spok, Inc. (formerly Amcom Software and XTEND Communications) for 17 years. In his new role, Borz will remain based in Florida and will be responsible for healthcare sales and business development in the eastern region of the United States.

“Derek is a proven leader and will play a key role in helping us to further support our current healthcare customers and as well as build out our contact center suite and drive growth for Startel,” said William Lane, president and CEO of Startel. “We are very excited to have him join our team.”

“I am excited to join Startel where I can make a meaningful contribution in taking the company’s healthcare focus to the next level,” said Borz. “I look forward to working closely with the sales team to drive growth and capture market share.”

Borz holds a Bachelor of Science degree in business management and a minor in theater from Kean University.

About Startel Corporation

Startel is a leading provider of unified communications, business process automation, and performance management solutions and services. Since its founding in 1980, Startel has established a loyal customer base from a variety of industries, including contact centers, education, government, healthcare, insurance, telephone answering service and utilities. Startel leverages its unique

solutions and industry knowledge and experience to empower organizations to improve agent productivity, reduce operating costs and increase revenues. For more information, contact Startel at 949.863.8776 or visit www.startel.com.