



News Release

Media Contact:

Rachel Sauerbrey

Startel Corporation

949.863.8776

rachel.sauerbrey@startel.com

Startel Announces Launch of New Corporate Website

Improved functionality, design & navigation offer a better user experience

Irvine, CA – March 19, 2013 – [Startel Corporation](#), a leading provider of unified business communications for contact centers, today announced the launch of its new website. Redesigned to enhance the user experience, the new site includes improved navigation and functionality, allowing users to conduct powerful searches, connect on social media and most importantly, find current information on the company and its solutions and services. Customers also benefit from access to a [secure partner portal](#) that hosts technical documentation, software and customer announcements.

The website redesign not only reflects the company's new look and feel, but further demonstrates the company's commitment to its customers, partners and the contact center industry. Key benefits of the new site include:

- **Expanded Content:** New messaging showcases the solutions and services the company offers, as well as the industries it serves.
- **24/7 Customer Access:** A password-protected portal provides users with access to user guides, software, announcements and marketing materials.
- **Executive Insights:** Subscribe to [new blog](#) to gain industry insight from one of its contributors, Startel President and CEO Bill Lane.
- **On The Go:** Site is fully optimized for major mobile devices and tablets.

"This has been a long time coming," said Bill Lane. "We've not only given the site a complete design update, but we've added new features and improved the navigation to make it easier for users to learn more about Startel. Customers will also benefit; with the partner portal we'll be able to disseminate company and product information more effectively and provide greater transparency. We are excited about this launch and already have plans to add more content and expanded functionality to the site in the near future."

About Startel Corporation

Startel is a leading provider of unified communications, business process automation, and performance management solutions and services. Since its founding in 1980, Startel has established a loyal customer base from a variety of industries, including contact centers, education, government, healthcare, insurance, telephone answering service and utilities. Startel leverages its unique solutions and industry knowledge and experience to empower organizations to improve agent productivity, reduce operating costs and increase revenues. For more information, contact Rachel Sauerbrey at 949.863.8776 or visit www.startel.com.